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STANDARDIZED QUESTIONNAIRE “LOSES AND GAINS OF RESOURCES” FOR SOCIOECONOMIC SPECIALISTS

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In this paper we present a questionnaire “Loses and gains of resources” based on the resource model of psychological stress and burnout introduced by S. Hobfoll. We describe the statistical data obtained with this questionnaire, its interpretations from the values-and-meanings resources point of view, and a standardization of Index of “resourcefulness” scale. This questionnaire can be recommended for psychological assessment of psychological welfare and predicting the risk of burnout development.

Keywords: *psychological regulation resources, conservation of resources, burnout, standardization of “resourcefulness” index.*

ACCEPTED SELF-EFFICACY AND RESOURCE-PROVISION AS BURNOUT’S PREVENTING FACTORS

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The study objective is a research of interaction between the burnout and positive views of self-efficacy and vital resource-provision. The positive views are considered as human self-regulation’s cognitive resources. 63 comprehensive schoolteachers took part in the research. In the result, the hypothesis of life activity positive cognitions counteraction to the burnout’s development was confirmed.

Keywords: *cognitive resources, positive vision, burnout, resource-provision.*

PSYCHOLOGICAL FOUNDATIONS OF A SUCCESSFUL PROFESSIONAL ACTIVITY

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The article is devoted to examination of the concept "professional successfulness". A complex analysis of approaches to definition of the concept is presented, including understanding of the concept as a self-assessment of the result, as an external evaluation and an integrated approach. Both internal and external criteria of professional activity assessment are thoroughly described. An additional special group of criteria is distinguished – professionally significant qualities. The principle of defining levels of professional successfulness is explored basing on the criteria of its assessment. The article analyzes, summarizes and essentially supplements theoretical and methodological foundations of assessing professional successfulness and contributes to theoretical background of labor psychology.

Keywords: *professional successfulness, criteria of professional successfulness assessment, professional performance, efficiency of professional interactions, initiative, job satisfaction, professionally significant qualities.*

THE PRINCIPLE OF INTERRELATION OF ADAPTATION AND DISADAPTATION OF THE PERSONALITY IN THE COURSE OF PROFESSIONAL ACTIVITY IN SYSTEM OF LAW-ENFORCEMENT BODIES

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Formulation of the axiomatic principles and the conceptual bases of psychosocial adaptation to activity conditions in law-enforcement bodies, being a many-sided and most difficult problem, it is impossible without research and clear understanding of essence, features and manifestations of activity of the identity of modern experts and identification of the conditions which are destructively influencing it. It especially is important that formation in Russia of the economic mechanism based on the market principles, caused absolute transformation of valuable and motivational structure of the identity of young people. The last, in turn, predetermined emergence of qualitatively new type of activity of young specialists, often obviously or implicitly entering into a dissonance with tasks and the purposes of activity of law-enforcement bodies. From this point of view it is essential the judgment of those changes in professional and personal self-determination, socialization, motivation of professional activity, self-updating of the personality which have to be considered at the organization of psychological maintenance of psychosocial adaptation of the subject of activity is necessary.

Keywords: *principle, adaptation, disadaptation, personality, process, professional activity, system, law-enforcement bodies.*

PERSONAL PSYCHOLOGICAL CHARACTERISTICS AS FACTORS OF SUCCESS OF PROFESSIONAL ACTIVITY

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The article considers such psychological factors of professional success as abilities, motives, personal qualities and professionally important qualities. The article gives the definition of psychological factors of professional success.

Keywords: *professional activity, psychological factors, professional success, motives, abilities.*

THE STRUCTURE OF THE LABOR PROCESS OF THE HEAD OF THE EDUCATIONAL INSTITUTION

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Structure of professional activities of the head of the educational institution of the SPE system. Features and details of classical approvals of the review of the labor process elements with specific activities of the head of the institution.

Key words: *profession, head of the educational institution, object of labor, subject of labor, purpose of labor, means of labor, labor conditions.*

ELEMENTS OF DIAGNOSIS OF PROFESSIONAL COMPETENCE AND VOCATIONAL IMPORTANT QUALITIES OF WORLD RELIGIONS AND ETHICS COURSE TEACHERS

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Professionally important qualities of a teacher are assessed by indirect testing, helped with the development of innovative psychogram for teacher of the course 'Basics of religious cultures and secular ethics'. The format (or just style) of psycho-diagnostic techniques, methods and interpretive / facilitative moderator intervention allows one to adjust the professional speaker's mental attitude, to raise the level of psychological self-control and speech control in situation of interpersonal intercultural interaction. Pensive delay in communication performs remedial function and allows the transition from egocentric predisposition in communication to addressee-centered one.

Keywords: *psychogramm, subject of labor, professionally important qualities of a teacher, professional training, psycho-diagnostics, psychological culture in professional discourse, reflection, reflective delay, indirect testing.*

THE PROBLEM OF COMPETITIVE PERSONALITY IN PSYCHOLOGY

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Competition is an essential feature inherent in various types of activity where the conflict of interests occurs. Therefore, the problem of competitive personality being tackled in the context of contemporary economics and management is arousing interest in the modern psychology since the level of a personality's competitiveness is the determinant resource for competitiveness of the state. The modern psychological models reveal the content of a competitive personality by virtue of a traditional economic model of a competitive personality incorporated into consciousness. Competition is a stimulus for development. It is the availability of competition as of rivalry, contest between the people, groups and organizations in the pursuance of similar goals, better results in a definite public sphere that is viewed as a prerequisite for the making of competitiveness of the personality which we believe reduces the psychological content of the 'competitive personality' concept. A content analytical study of the free interview, a monographic method of studying the personality, covering a substantial selection of managers prove that the ability for evolution of the activity at one's own initiative ensures a higher resource in a competitive environment.

Keywords: *economic model of competitive personality, Competitive personality, Intellectual initiative, Innovation.*

PRESENTATION OF THE SUBJECT TEACHING ABOUT JUSTICE AS A COMPONENT OF HIS SYSTEM OF INTERNAL CONTROLS SAFETY

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The article is devoted to the system of concepts of fairness / unfairness of the teacher as regulators work. These controls work contribute to the formation of moral competence of teachers, providing better communication in the "teacher-student" about the moral compass of the students.

Keywords: *morality, justice, moral personality, educational justice, the image of the object of labor, the image of the subject of work, internal controls work, individual work style, professional qualities, the level of subjective control, psycho-emotional state.*

THE QUESTIONNAIRE FOR THE EVALUATION OF PROFESSIONAL RESPONSIBILITY OF SPECIALISTS OF PENSION UNIT OF PENSION FUND OF THE RUSSIAN FEDERATION

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The process of development, validation and standardization of the questionnaire for the evaluation of professional responsibility of specialists of pension unit of Pension fund of the Russian Federation. This tools of psychological diagnostics contains six scales, and allows to estimate the level of professional responsibility and its structural components. The given results of the analysis allow to conclude, that the questionnaire is reliable, valid and can be used in scientific researches and in practice for psychologists working with the abovementioned professional group.

Keywords: *professional responsibility, specialists of Pension fund of pension unit of the Russian Federation, standardization, reliability, validity.*

THE PROFESSIONAL BURNOUT AS A PREREQUISITE FOR THE DEPERSONALIZATION'S DEVELOPMENT IN EDUCATIONAL ACTIVITY

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The specific character of the professional burnout of lecturers caused by the peculiarities of educational activity is examined in the article. The interconnection of the professional burnout with the development of depersonalization as a social and personal problem is tracked.

Keywords: *personality, professional burnout, depersonalization, cynicism, morality, lecturer, educational activity.*

PSYCHOLOGY OF TEAM INTERACTION IN ORGANIZATIONAL-CULTURAL ENVIRONMENT

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Actuality of the problem of psychological team interaction ensuring in the already existing groups in the organizations is substantiated. The psychological team interaction ensuring is given with consideration of characteristics of organizational culture.

Keywords: *psychological ensuring, team performance, organizational culture, team, existing groups in the organizations.*

SOCIAL AND PSYCHOLOGICAL RESEARCH OF SEMANTIC SETTINGS (ON THE EXAMPLE OF TWO SETS OF RESPONDENTS AND SBU QUESTIONNAIRE)

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The material of the researches conducted in 2010 and 2012 with use of a questionnaire "Semantic basic settings" is presented in article (A. D. Ishkov and N.G. Miloradova's adaptation of a questionnaire «Scale of dysfunctionality» D.Burns). Results of traditional analytical approach – taking into account average estimates

of respondents on seven personal scales of the called questionnaire are given. These results are added with the structural description: identification of a community of scales and their compositions in subjective space of answers.

Keywords: *personal questionnaire, semantic setting, psychosemiotics, structural description.*

APPLICATION OF INTERNAL COMPONENTS OF RELIGIOUSNESS IN RELIGIOUS EXPERIENCE

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In the article results of empirical research of application of internal components of religiousness in external religious experience of believers are presented. Quantitative methods of an assessment of religiousness were applied. The questionnaire of types of religious experience is developed. The presented complex model of religious experience solves one of problems in the field of religion psychology – possibilities of analytical coverage of all variety and complexity of this phenomenon.

Keywords: *religiousness; multidimensional approach; religiousness components; religious experience; typology of religious experience.*

PSYCHOLOGICAL PORTEIROVANIE OF PERSON V.V. CZIRINOVSKIY IN POLYTICAL COMMUNICATION (on the materials of video hosting «YouTube»)

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Article is devoted to the psychological portretirovanie of person V.V. Czirinovskiy in political communication. The authors conclude that psychological “portrait” of this figure may combines some traits such as “epileptoid” and “paronojalnyj”.

Keywords: *psychological portrait, verbal portrait, nonverbal portrait, psychological makeup, trait, behavior, political communication.*

INTEGRATIVE-CYCLIC APPROACH TO SELF-CONCEPT STRUCTURE

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In this article a new approach to Self-concept study is based which represents the whole structure and static and dynamic interlacing and conscious and unconscious structures of self-concept. The developed integrative-cycling self-concept model is represented as multidimensional system which includes the core and the periphery structures consists of interlaced multidiameter blocs.

Keywords: *personality wholeness, Self-concept structure, subjectivity, identity, archetype.*

PROBLEMOFFORMATION OF TOLERANT INSTALLATIONS IN RELATION TO DISABLED PEOPLE IN THE CONDITIONS OF INCLUSIVE TRAINING

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Article is devoted to the analysis of a problem of the relation in the Russian society to disabled people and opportunities of inclusive education. Article includes the description of features of integration processes in education, results of the conducted research on studying of opportunities of application of various technologies of formation of tolerant installations in relation to disabled people.

Keywords: *tolerant behavior, inclusive education, limited opportunities of health, group integration*

FEATURES OF PSIKHOLOGO-PEDAGOGICAL MAINTENANCE OF PROFESSIONAL DEVELOPMENT OF FUTURE SOCIAL WORKER IN HIGHER EDUCATION INSTITUTION

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Professional development of future social worker in the conditions of modern higher education institution is considered. Development of experts in two directions (internal and external) which should be considered and make an essence of psychologo-pedagogical support of professional development of future social workers is presented. Being guided by conceptual provisions of psychological support of professional development of the personality, functions of psychologo-pedagogical support of professional development of future social workers are defined.

Keywords: professional development, psychologo-pedagogical support, future social worker.

PSYCHOLOGY OF INNER WORLD AT THE ADOLESCENT AGE

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It has been researched age, gender peculiarities of inner world development at the adolescent age. Gradual harmonious development of phenomena of inner world at the stable age period 17–20 year and the increase of disharmonious displays during the crisis period 20–21 year have been brought out.

Keywords: inner world of the adolescent age; stable period of inner world development; crisis period of inner world development.

REGIONAL OCCUPATIONAL TRAINING QUALITY ASSESSMENT AND MONITORING SYSTEM DESIGN

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The article shows the main results of the initial complex research stages, the suggestions concerning their usage and application as well as prospects of further research. The realized RGNF project and the concept of developing a regional occupational training quality assessment and monitoring system within the period 2012-2016 involve the principles of quality assessment and monitoring in education, quotients system and mechanisms of occupational training quality assessment in the region.

Keywords: educational audit, quotients, mechanisms, occupational training quality assessment and monitoring system.

POSTTRAUMATIC STRESS TO GRAVITY MISCELLANEOUS OF THE CURRENT AND PROFILE TO PERSONALITIES AT JUVENILE AGE DEPENDING ON GENDER

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The Purpose of the work was shown study of the profile SMIL under PS gravity miscellaneous of the current with provision for factor gender. Methods: MS, IES-R, SMIL (modified MMPI). The students participated In study at age 18-20 years (459 girls and 136 youths). It Is Installed that long current PS bring about larval change, expressing ascent of the profile SMIL. The Deskside of the profile depends both from gravity of the current PS, and from gender. Change the profile begin already in group with PS average gravity of the current, which is the most multiple. In this group profile is of the form of 984F675231 beside girl and 894F276135 beside youth, in group with gravely current PS - 846F7'293150 beside girl and 8F2746'19305 beside youth. Only beside youth and only in group with gravely current PS profile complies with those, is registered beside adult mans under PTSR of military related PTSR.

Keywords: posttraumatic stress, SMIL (modified MMPI), juvenile age, gender.

THE PERIODIZATION OF ESTABLISHMENT AND DEVELOPMENT OF SCHOOL GEOGRAPHICAL EDUCATION (XIX-XX CENTURIES)

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The periodization of establishment and development of school geographical education (XIX-XX centuries) are scrutinized in the article. We distinguish the following periods in the development of school geographical education: I period – XVIII c.; II period – XIX c.; III period – 1905-1920; IV period – 1920-1991; V – the modern period.

Keywords: geography, geographic education, school geography education, periodization, periodization of school geography education.

FUNDAMENTAL IDEAS FOR SUBSTANTIATION OF THE IMAGE OF SCHOOL: HISTORY AND MODERNITY

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The authors present hermeneutic analysis of attitudes of philosophers of education and pedagogics that reflects basic ideas in formation of the image of school in future perspective. Genesis of the problem under consideration was presented by the authors by justification of its idea, values and prognostic context.

Keywords: idea, image of school, growing personality, image of the school of future.

THE ROLE OF RELIGION IN THE DEVELOPMENT OF CULTUROLOGICAL CONTENT OF PRIMARY EDUCATION IN RUSSIAN SCHOOL AT THE TURN OF THE XIX – XX CENTURIES

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The system of spiritual and moral upbringing and religious education of junior students of the end of XIX – the beginning of the XX centuries had a significant impact on the development of the culturological content of primary education. Such subjects as Religion, first of all, promoted primary school students to advances in spiritual culture and were preconditions for further development of the culturological content of primary education in Russian pedagogics and school of the beginning of the XX century

Keywords: culturological content, religious education, spiritual culture, Orthodoxy, Religion

DEVELOPMENT OF CATEGORIES AND CONCEPTS OF TRADITIONAL PEDAGOGY IN APPLIANCE WITH E-LEARNING

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In the article we research development of main categories and concepts of traditional pedagogy in appliance with e-learning that strongly develops now. In the article we define so important categories as informational educational sphere, informational educational environment, informational streams and etc. those are necessary for understanding e-learning processes.

Keywords: e-learning, learning, education, teaching, informational, pedagogy.

ON THE FORMATION OF VALUE-SEMANTIC RELATIONS TO A HEALTHY LIFESTYLE BY MEANS OF PHYSICAL CULTURE

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Petrozavodsk State University

The article is devoted to the formation of values and semantic relationships to a healthy lifestyle among students. The components of value-semantic relationships and healthy way of life and their integration. The analysis of the results of the experimental program "Physical education and a healthy lifestyle in high school."

Keywords: value-meaning relation, healthy living, physical education, teacher education.

THE PROBLEM OF CREATIVE INTELLECT IN THE CONTEXT OF AGE-SPECIFIC DEVELOPMENT OF PRIMARY SCHOOL PUPILS

T.A. Kreslavskaya

Tver State University

Questions of creativity dialectics at the first steps of the educational process are discussed. The essential constituent of the notion of creative intellect is found out.

Keywords: *intellect, creativity, creative abilities, lessons of Technology at primary school*

THE REALIZATION PROBLEMS OF THE EDUCATIONAL MISSION OF THE FAMILY IN CONTEMPORARY SOCIETY

R.E. Spiridonov

Tver State University

The article is devoted to the education's process of the person in modern society, the role of the family as one of the main agents of socialization and implementation of the mission of the family associated with the education of the personality.

Keywords: *socialization, education, family, humanization.*

SPIRITUAL AND MORAL EDUCATION OF FUTURE TEACHERS IN A MULTI-ETHNIC REGIONS

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The questions relating to the spiritual and moral education of future teachers enrolled in a multicultural environment of the university. Revealed intellectual, social, aesthetic, professional and moral values, as constituent elements of spiritual and moral education of students interacting in a multi-ethnic region.

Keywords: *spiritual and moral education, education, multicultural environment values.*

FORMING THE LANGUAGE PERSONALITY OF STUDENTS OF NON-PHILOLOGISTS ON THE BASIS OF THE PRINCIPLES OF NEURO-LINGUISTIC PROGRAMMING

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The purpose of this research is to study the principles of neuro-linguistic programming as one of the communicative-and-pedagogical technologies, used in the process of forming the language personality of students of technical universities. To achieve these goals, applied a complex of complementary methods: methods of analytical research (theoretical analysis of philosophical, psychological-pedagogical and methodical literature, documents of the Russian Federation in the field of education, the dissertation research on the topic under study); observation, complex questionnaires, psychological-pedagogical testing. The results of the study: disclosed effective principles of forming the language personality of students, based on the use of technology of neuro-linguistic programming in the conditions of studying at a technical University; specified the content of the notion «language personality of students non-philologists», manifesting itself in the free possession of ways of constructing of communicative process in the modern society, as well as representing the speech communication at a different level of quality in accordance with modern communicative needs and motivation and values the interests of both the individual and the society.

Keywords: *linguistic personality, neuro-linguistic programming, personally-oriented education.*

EXPERIENCE IN TEACHING GRAPHIC DISCIPLINES TO STUDENTS OF “TECHNOLOGY OF ARTISTIC PROCESSING OF MATERIALS”

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The article looks at the stages of student mastery of the direction "Technology of artistic processing of materials" of graphic disciplines through interdisciplinary connections, providing a thorough training. The problem of the development of competencies with a focus on the labor market, with the use of traditional and innovative methods in education to achieve professionalism in technical design is solved.

Keywords: *graphic discipline, artistic processing of materials, the theory of shadows and perspectives, focus on the labor market, interdisciplinary communication, computer graphics, competence.*

THE USAGE OF SOCIAL INTERNET ENVIRONMENT FOR REALIZATION THE EDUCATIONAL ACTIVITY OF FUTURE TRANSLATORS

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This article deals with possibilities and reasonability of introduction in translation educational process the information resources. The analysis and grouping of the Internet resources according to functional criteria is specified. In the article the necessity of using the interactive technologies in the process of professional training the student-interpreters is grounded, the peculiarities of organization of educational process with using of interactive technologies are analyzed, the distance learning is observed like effective form of training the student-interpreters.

Keywords: *information technologies, the increasing of training quality, the Internet social environment, the training of future translators.*

THE STRUCTURE OF TEACHER'S ETHICAL AWARENESS

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The author reveals the structure of teacher's ethical awareness and describes the content of its components based on his comprehension of theoretical ideas on the structure of awareness on ethical, psychological and pedagogical levels developed by other researches.

Keywords: teacher, awareness, ethical awareness, structure, awareness component.

ORGANIZATION OF SELF-EDUCATIONAL ACTIVITY OF THE TEACHER OF AN ELEMENTARY SCHOOL IN CONDITIONS OF A CREATIVE WORKSHOP

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The article considers the problems and possibilities of self-educational activity of the teacher of an elementary school in the self-educational activity. Represented the views of the scientists of various scientific schools on the issue of self-education teachers. Considered creative workshop of teachers, as a mechanism to make self-education activity system.

Keywords: *self-educational activity, self-education of teachers of initial classes, creative workshop of the master.*

PROFESSIONAL COMPETENCE DEVELOPMENT OF TEACHERS OF MATHEMATICS FOR PREPARATORY WORK

N.G. Bazhenova, T.A. Mikhailova

First vice president of Federal State Budget Educational Institution of Higher Professional Education "Sholom-Aleichem Priamursky State University", Birobidzhan

The article describes the results of experimental research on the formation of the future teachers of mathematics of special professional competence (on the example of the organization of preparatory work at the school in the content of the line « Function »).

Keywords: *professional competence, competence of teachers of mathematics, the preparatory work.*

PEDAGOGICAL BASIS OF COMMUNICATIVE LINGUODYDACTICS IN WEST-EUROPEAN EDUCATIONAL AREA

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The article focuses on the pedagogical basis of communicative linguodydactics in West-European educational area; such concepts as critical pedagogics, social and individual emancipation, discourse are analysed.

Keywords: *critical theory of upbringing, communicative linguistics, emancipation, discourse, interactive model of teaching.*

INCREASING OF EFFICIENCY OF REALIZATION OF RELIGIOUS POTENTIAL IN THE EDUCATION OF MILITARY PERSONNEL ON THE BASIS OF THE ENVIRONMENTAL APPROACH

D.V. Shutko

Military University

This article reveals the role of the environmental approach in increasing of efficiency of realization of religious potential in the education of military personnel. It reveals the purposes and the difficulties of its organization in the Armed Forces of the Russian Federation.

Keywords: *education of the military personnel; potential of religion; Assistant Commander in work with believing military personnel.*

THE FORMATION OF MILITARY CLERGY IN THE RUSSIAN ARMY IN XVIII - XIX CENTURY

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The article gives historical and pedagogical analysis of formation and development of military Institute of the clergy, the religious education system, soldiers of the Russian army in the XVIII - XIX century.

Keywords: *religion, military clergy, religious education, organizational structure, training of military chaplains.*

PROFESSIONAL CRISIS AS A FACTOR IN THE DEVELOPMENT OF PROFESSIONALISM OF OFFICERS

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The article discusses the features of professional officer, impacts, and a possible option of course of professional crises is given in the typology.

Keywords: *professionalism, crisis, professional plans, opportunities, social situation, management.*

THE MODEL OF FORMING THE SYSTEM OF PROFESSIONAL VALUES OF FUTURE DEFECTOLOGY SPECIALISTS

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The article shows axiological aspect of professional training of teachers of special education and describes the model of forming the system of professional values of future teachers-defectology specialists.

Keywords: *model, system of professional values, professional training of teachers-defectology specialists.*

THE PSYCHOLOGICAL MODEL OF STUDENTS' INTEREST IN THE SCIENTIFIC AND TECHNICAL CREATIVITY

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The article is dedicated to the problems of definition of the model of interest and to the study of influence of the intellectual, motivational and emotionally-volitional components on the formation of students' interest in the scientific and technical creativity.

Keywords: *interest, cognitive interest, volition, intelligence, motives, creativity.*

FORMATION OF READINESS OF STUDENTS-GEOGRAPHERS TO THE PROFESSIONAL ACTIVITIES WITH THE USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES

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In this article the features of preparation of students-geographers to carry out professional activities with the use of information and communication technologies.

Keywords:*federal state educational standard, information and communication technologies, information and communication competence.*

MOTOR AND COGNITIVE ACTIVITY OF PRESCHOOL CHILDREN WITH MENTAL RETARDATION PROGRAMMING, REGULATION AND CONTROL ASPECTS

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The article is concerned with speech therapy technologies for dysgraphia prevention and programming, regulation and control peculiarities of preschoolers with mental retardation of cerebral organic genesis.

Key words:*dysgraphia, prevention, mental retardation, preschoolers, programming, regulation and control functions, correction of speech disorders.*

MODELING AND PEDAGOGICAL ASPECTS OF ITS USE IN THE INITIAL BASIC EDUCATION

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In the article from the point of a holistic approach, a methodological concept models by different scientists, distinguished the essential features of the concept. The author reveals some aspects of simulation in training students and defines some pedagogical conditions for the formation of a universal model of educational activities.

Keywords:*model, simulation, training activities, universal, sign-symbolic scheme.*

FOUNDATION AND DEVELOPMENT OF THE PROCESS OF TEACHING CREATIVITY WITH THE HELP OF CREATIVE TEACHING METHODS IN FOREIGN EDUCATION (BASED ON GREAT BRITAIN)

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The article gives an analysis of foreign educational and psychological literature, devoted to the problem of teaching creativity. The research is aimed at singling out the main stages of the development of the idea of teaching creativity through using special creative teaching methods. British educational documents are analysed and the reasons for employing the process of teaching creativity within school education are discussed.

Keywords:*education, teaching creativity, teaching method, creative teaching method, foreign theory of education*

MODELING OF FORMING COMPETITIVENESS OF FUTURE ELECTRICIANS IN PROFESSIONAL EDUCATION COLLEGE

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In the article the pressing theoretical questions of forming competitiveness of future electricians are considered in the studying-educational process of college of professional education. Model of

forming competitiveness of future electricians in the process of study of the special disciplines in college of professional education were developed and grounded.

Keywords: competitiveness, model, design, labour-market, forming of competitiveness.

TO THE QUESTION OF HOME READING OF PUPILS OF COMPREHENSIVE SCHOOL IN 1900-1917

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This article is based on the materials of home reading which presented in the textbooks of the theory and the technique of teaching Russian in the beginning of the twentieth century. The detailed study of the views of the scientists and methodologists of this period gives an opportunity to form an idea of the history of the technique of home reading in 1900-1917 and pick out the ideas which can be used in the technique of teaching reading in a modern comprehensive school.

Keywords: home reading, collective reading, an essay, a retelling, an extraction, a conscious reading.

HUMAN-COMPUTER INTERACTION AND DESIGN APPROACH BY INTERFACE

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The article is devoted to "human-computer" interaction problem. The article is considered a historical stage of "human-computer" interaction development and interface design approaches. It's description differences terms "operator" and "user". Article is shown development and basic provisions of the Activity approach, which is used for solving ergonomics problems. Two interface design approaches are based on activity theory. The author notes that at the time Activity theory is recommended for consideration in the current interface design approaches.

Keywords: design, "human-computer" interaction, activity theory, the activity approach.

DEVELOPMENT OF THE PICTURE OF THE WORLD IN STUDENTS – ARTISTS DEPENDING ON FEATURES OF THE PERSONALITY

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Research is devoted to identification of interrelation of personal and dolichnostny qualities of the pupil and a choice like world picture, preference like world picture depending on individual and personal structure of the personality, level of a self-assessment of the personality, from ability to perceive the double image and the text.

Keywords: image of the world, type of a picture of the world, self-assessment of the personality, personal differential

FORMATION OF SELF-CONCEPT TEACHER IN KINDERGARTEN AT THE STAGE OF ADAPTATION TO PROFESSIONAL ACTIVITIES

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The methodologic foundations of research of the issue of self-concept of a teacher in kindergarten at the stage of adaptation to professional activities are the principle of development, the theory of mind and action unity allow considering self-concept as an internal factor of development the personality of a professional. Its origination and evolution is inseparably linked to the level of professional skills. It was indicated that at the stage of adaptation to professional activity occurs the person's perception of images of itself in various working situations, in all forms interaction with the participants in the pedagogical process and the connection of these images in an integrated education in view, and in the concept of yourself as a subject different from other subjects.

Keywords: formation, self-concept, activities, adaptation to professional activities.

VOLUNTEERS USA: SOCIO - DEMOGRAPHIC CHARACTERISTICS

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Annual reports and information booklets of the National Service Corporation, the business research office, the Labor department and several non-profit organizations in the USA between 1989 and 2010 are analyzed in this article. These data enable to make up a social portrait of a volunteer.

Ключевые слова: *volunteering, volunteer work, dialogue between the state and society, socio-demographic characteristics, and social policy.*

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