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## **SOCIO-PSYCHOLOGICAL ANALYSIS OF AGE NORMS**

**O.V. Kuryшева**

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The article presents a theoretical analysis of the content and functions of age norms, understood as a kind of social norms. Age norms are defined as sustainable shared behavioral models including social expectations and regulations (prescriptions) regarding the conduct of a certain age people and subject to sanctions in case of their failure. The main research areas in which the age limit specified in the age models perform social roles, age models of social behaviors, age models of time and order of occurrence of key life events are discussed. The question of the existence of three types of age norms is formulated.

**Keywords:** *age norms, social norms, prescriptive and descriptive norms, age role, age stratification, age stereotypes, normative life schedules.*

## **PHENOMENOLOGICAL PSYCHOLOGICAL CONTRACT PLAN**

**E.S. Rebrilova**

Tver State University

The paper is theoretical and methodological basis for the study of psychological contract of labor, described his plan, determinants and phenomenological constituents. To the author's definition of this phenomenon.

**Keywords:** *psychological contract, expectations, obligations.*

## **STRATEGIC TYPE OF MELOLINE EFFECT IN PSYCHOTHERAPEUTIC COMMUNICATION**

**A.A. Romanov**

Tver State Agricultural Academy

The article deals with the general principles of meloline psychotherapy that are formed by basic communication strategies of psychotherapeutic interaction.

**Keywords:** *meloline discourse, meloline psychotherapeutic interaction, basic communicative strategies.*

## **FEATURES OF SOCIAL INTERACTION PERSONS WITH VARIOUS TYPES OF ADDICTIVE BEHAVIOR**

**A.V. Smirnov**

Ural State Pedagogical University, Yekaterinburg

The article presents the results of empirical studies that illustrate the characteristics of the social interaction of people with different forms of addictive behavior. The results confirm the thesis of a steady trend of addictive persons to social withdrawal.

**Keywords:** *addiction, addictive behavior, interpersonal relationships, cultural pressures, social opposition.*

## **THE STUDY OF THE LEVEL OF DEVELOPMENT OF PERSONAL QUALITIES OF STUDENTS IN THE PROCESS OF PHYSICAL EDUCATION IN HIGH SCHOOL**

**V.G.Vitun, E.V. Vitun, T.A.Glazina**

Orenburg State University

The article is devoted to the problem of increase of efficiency of process of physical training of students in the result of their developing personal qualities. The article examines the personal qualities of students influencing formation of their clear guidance life. Is determined by the importance of physical culture in the process of professional training of students.

**Keywords:** *physical education, personality, physical culture and sports activity, the value of physical culture.*

## **RESEARCH OF AGE-SPECIFIC PSYCHOLOGICAL PECULIARITIES OF OPTIMISM DEVELOPMENT IN THE EARLY YOUTH AGE**

**N.N. Chizhichenko**

Sumy State Pedagogical University named after A.S. Makarenko

In the article age-specific peculiarities of optimism development in the early youth age have been considered. It has been discovered an increase of disharmonic manifestations in the critical period of 17 years. Analysis of received research data of this problem has been done. Special attention has been paid to the research of cognitive component of this psychological phenomenon in the early youth age.

**Keywords:** *optimism, frustration tolerance, authosympathy, attributive style, hope, autonomy, self-assertion.*

## **RUSSIAN EDUCATION AT THE MODERN STAGE OF REFORMING: WHAT'S NEW**

**E.V. Artamonova, E.A. Andreeva**

Kazan State Power Engineering University

This article covers the questions of the control of students' knowledge results in education in a context of reforming of system of Russian Higher education. We show the problems connected with Russian practice of monitoring of students' knowledge and present some decisions of the allocated problems, such as studying the questions of the control of students' knowledge results in professional education in the context of his historical formation and development.

**Keywords:** *education in a High school, quality of High education, monitoring of university students' knowledge.*

## **NETWORK PLANNING AND MANAGEMENT OF FORMATION OF COMPETENCES AND COMPETENCE**

**A.V. Ganicheva**

Tver State Agricultural Academy

In article on the basis of a tree of competences network planning and management of formation of competences and competence of a case of determined, probabilistic and indistinctly designed initial information is considered.

**Keywords:** *competence, tree of competences, the competence determined, probabilistic and indistinct conditions, network (the network schedule), section of knowledge, network stream, capacity, event, work, network parameters.*

## **INTEGRATIVE LINGUODIDACTICS AS PERSPECTIVE DIRECTION OF MODERNISATION OF LANGUAGE EDUCATION**

**I.S. Krestinskiy**

Tver State University

The article focuses on integrative linguodydactics, short digression over is brought in history of her becoming, methodical principles of her construction are designated. Integrative linguodydactics confesses perspective direction of modernisation of language education.

**Keywords:** *integrative linguodydactics, mediation method, grammar- translation method, cognitivismbehaviourism, communicative linguodydactics.*

## **THE VALUE MODEL AS A COMPONENT OF THE PROCESS OF EDUCATION AT PRIMARY SCHOOL**

**T.A. Kreslavskaya**

Tver State University

The article deals with the method of forming the system of values at the initial stage of secondary schooling. A particular emphasis is made on the competativeness of education at primary school as a key factor of forming an adequate system of values amid pupils. The author also stresses the need of departing from «the teacher – class master» model in favour of a more cooperative approach to pupils on a teacher's part.

**Keywords:** *primary school, values, model.*

## **EDUCATION AND THE PARADOX OF MORALITY AND ETHICS**

**A.I. Salov**

Academy of Public Administration, Moscow

In the context of correlating morality and ethics the article reveals the core of morality and ethics paradox that appears on the level of morality principles and the paradox of morality and ethics. The core of morality and ethics paradox does not come down only to the difference between morality and ethics. The author grounds that the target of education should be the target of creating in students the respect to moral law.

**Keywords:** *education, morality, ethics, paradox, moral law.*

## **MECHANISMS OF THE CREDIT SYSTEM FOR VOCATIONAL EDUCATION AND TRAINING**

**N.M. Aksenova<sup>1</sup>, E.V. Sartakova<sup>2</sup>**

<sup>1</sup>Centre for VET Studies, Moscow

<sup>2</sup>Novosibirsk College of Chemical Technologies named after D.I. Mendeleev, Novosibirsk

The article carries a brief overview of conceptual, institutional and methodological foundations of the European Credit System for VET, including the key terms, links between credit units and learning outcomes, principles and mechanisms of ensuring transparency, quality and recognition of non-formal and informal learning. It is stressed that the introduction of the credit system must be accompanied by the modularization of curricula, with each module to be assessed individually thus allowing accumulation of credit points. It is also shown that structural units of qualifications that constitute modules ensure flexibility of the VET system and are a major tool for the accumulation of competences\qualifications. Also documents needed to use the credit system for the purposes of mobility are introduced.

**Keywords:** *credits, transfer, learning outcomes, recognition.*

## **INTEGRATION OF GENERAL AND ADDITIONAL EDUCATION AS THE BASIS OF THE CONTINUING EDUCATION**

**M.I. Bekoeva**

North-Ossetian State University K.L. Khetagurova

The paper describes the main approaches to the organization of continuing professional education in the region based on the integration of institutions and supplementary education to the realities of

modern life. The result of this approach becomes the formation of the younger generation, which begins to dominate the cult of creation, rather than consumerism and destruction.

**Keywords:** *integration, general education, further education, continuing professional education.*

## **ON THE NORM OF LAWYER'S PROFESSIONAL MORALITY**

**V.P. Bezdukhov<sup>1</sup>, A.I.Kozlov<sup>2</sup>**

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<sup>2</sup>Samara Law Institute of the Federal Service for Execution of Punishment of Russia

The article singles out the features of professional morality norm. The author reveals its structure, as well as correlation between morality principle, morality norm and ethics category.

**Keywords:** *lawyer, professional morality norm, feature, structure, morality principle, ethics category.*

## **THE PROFESSIONAL PREPARATION OF THE FUTURE SPECIALISTS TO WORK ON THE IMPROVEMENT OF THE RELATIONSHIPS BETWEEN CHILDREN OF PRE-SCHOOL AGE**

**M.S. Krakovskaia**

Immanuel Kant Baltic Federal University, Kaliningrad

The article describes the process of the future specialist's readiness to work on the improvement of the relationships between children of pre-school age and reports the results of the scientific experiment, which prove the effectiveness of the developed model.

**Keywords:** *children of pre-school age, "readiness", formation of the readiness, levels of the readiness.*

## **PROBLEM-METHODOLOGICAL AND OBJECTIVE APPROACHES TO CREATING MORAL THINKING IN A FUTURE TEACHER STUDENT**

**O.V.Nenasheva, O.K.Pozdnyakova**

Samara State Academy of Social Sciences and Humanities

The article justifies the use of problem-methodological and objective approach to creating moral thinking in a future teacher student in the context of finding the solution to the problem of forming the moral environment as relations between a teacher and students.

**Keywords:** *a teacher, moral thinking, approach, problem-methodological approach, an objective approach.*

## **THE BASIC APPROACHES TO THE PROCESS OF STUDENTS' FOREIGN PROFESSIONALLY COMMUNICATIVE CULTURE FORMATION**

**I.V. Sagalaeva, S.E. Grigorenko**

Belgorod State National Research University

The article is devoted to the role of communicative activity and social- cultural approaches to the process of foreign professionally communicative culture. It attempts to the questions of necessity of the process of the students` foreign communicative culture formation in the focus of which there is an active self- developing, motivated to the receiving of qualitative knowledge, personality. It also gives the description of the basic requirements of communicative activity approach to the ability to orient the students in different kinds of culture and civilization through the solving of personal and professionally important tasks and problems in various types of modern cross- cultural communication.

**Keywords:** *modern approaches to professionally- oriented learning of foreign languages, the genres of oral speech, communication in the process of speaking, communicative barriers, the regard of student's individual peculiarities, the emotional and speech culture of a personality, the*

*principle of didactic conformity, the principle of the dialogue between different types of culture and civilization, the principle of prevailing of methodically admissible problematic culturally concerning tasks.*

## **GENERAL AND PROFESSIONAL COMPETENCE IN THE FRAMEWORK OF THE COURSE «INTRODUCTION INTO CLINICAL PSYCHOLOGY» OF THE STUDENTS ON A SPECIALITY OF «CLINICAL PSYCHOLOGY»**

**N.V. Khaimanova**

Pacific State Medical University, Vladivostok, Primorsky Krai

In the professional preparation of students-psychologist distinguish two directions: first, the development of professional competence, the second - personal formation, formation of the internal readiness for the development of the profession, the implementation of himself in it. Transition to a competence model of learning includes an assessment of the personal characteristics of the student graduates. Conducted a study of the dynamics of personal traits and interpersonal relations students (test Leary) before and after the discipline «Introduction in clinical psychology» with the purpose to study General and professional competences of students on a speciality of «Clinical psychology». The analysis of the results showed that students become more responsible, confident, persistent, energetic, more friendly, flexible, willing to cooperate, more responsive and compassionate towards people.

**Keywords:** *general competence, professional competence, clinical psychologist.*

## **THE USE OF INNOVATIVE COMPUTER TECHNOLOGY IN SPEECH THERAPY WORK TO OVERCOME SPEECH DISORDERS IN PRESCHOOL CHILDREN**

**A.A. Tarakanova**

Leningrad state University named after A.S. Pushkin, Sankt Petersburg

The urgency of the problem of the use of information and communication technologies in a special pre-school education, particularly when working with preschool children suffering from general speech underdevelopment. Presented didactic computer technologies aimed at correction of speech disorders and the development of cognitive abilities in preschool children, as well as guidelines for their use in the process of speech therapy. The expediency of the use of computer presentations in the process of solving various correctional tasks place in the system of computer presentations korektsionno-developing technologies used in speech therapy work with preschool children. Reveals the basic principles implemented using copyright presentations and factors determining the effectiveness of computer technology in correctional and educational process. The feasibility of using computer games in the correctional and development work with preschool children with deviations in speech development. In terms of comparative analysis of the specific features of computer presentations and video games in the process of correcting violations of various aspects of speech in children with general speech underdevelopment on the front and individual speech therapy sessions.

**Keywords:** *correction of speech disorders, information and computer technology, computer presentations, and computer games.*

## **PHENOMENA OF PARENTS' BEHAVIOR OF A MENTALLY DISABLED CHILD**

**I.N. Galasyuk**

Moscow State Regional University

This article discusses the actual meaning of parents' activity phenomena, when bringing up a child with a mental disability, which exists due to necessity of complex psychological support of such families. The author conducts comparative analysis of destructive, adaptive, above-event behavior of parents. She also reveals a dialectical relationship between selected types of activity. Adaptive mechanisms of families with a mentally disabled child, are considered in the context of "reflected subjectivity".

*Keywords: family, bringing up a mentally disabled child, destructive, adaptive, above-event parents activity, reflected subjectivity.*

## **SOCIAL AND CULTURAL DETERMINANTS MAINSTREAMING IMAGE BUILDING SCHOOLS OF THE FUTURE**

(line 80-90 of XX - beginning of XXI centuries)

**W. Ershov<sup>1</sup>, A. Klimina<sup>2</sup>**

<sup>1</sup>Tver State University

<sup>2</sup>Moscow Psychological and Social University

Through a retrospective analysis revealed sociocultural determinants update problems forming the image of the school of the future direction of causality reveal the evolution of ideas about the mission of the school in modern Russia.

*Keywords: determination, determinism, the image of the school.*

## **TEACHER'S MORAL CULTURE AS A RESULT OF INTERACTION WITH CULTURE AS THE WORLD OF VALUES**

**I.M. Shadrina**

Murmansk State Humanities University

The article explains why future teacher's moral culture development is a social and pedagogical issue. The author describes the meaning of the word "culture" and proves that pedagogical experience is teacher's interaction with culture as the world of values which results in teacher's moral culture.

*Keywords: teacher, culture, moral culture, experience, interaction.*

## **CHARACTERISTICS OF HUMAN THINKING PARAMETERES UNDER THE INFLUENCE OF EDUCATIONAL VIRTUAL REALITY**

**P.V. Sorochinskiy**

Smolensk State University

The article presents the results of research on the effect of educational virtual reality of biological topics on some parameters of human thinking: analysis through synthesis, level forecasts for the task, adoption tips and other.

*Keywords: virtual reality, educational virtual reality, thinking, thinking parameters.*

## **THE SPECIFICITY AND FUNCTIONS OF OPERATING UNITS STAFF PROFESSIONAL COMMUNICATION**

**J.L. Babitskaya**

Saint Petersburg University of the Ministry of Internal Affairs of the Russian Federation

The article describes the main characteristics of professional communication among operating units staff. It considers a number of communicative skills required for a full-fledged job of security officers and distinguishes communication phenomena for special purposes required for staff professional activity.

*Keywords: professional communication, communication skills, communicative competence, skills, abilities.*

## SEMANTIC SPHERE CHANGES OF A PERSONALITY IN THE SITUATION OF OCCUPATIONAL CHOICE

A.V. Malgina

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Peculiarities of occupational choice are considered in the paper. The choice relates to existential personal choices which are situation of uncertainty. In that situations a person does not have any fixed set of alternatives. A search of personal meaning in the future profession is emphasized in the article. The common for all people personal meaning does not exist because of a unique experience of each personality which depends on many things like personality features, unique life experience and its complex of objective and subjective factors. Four major common values which affect on the professional choice are defined. First is wish of material success, second is the process of work itself, third is personal development and impact to social life increasing social level. Results of works and researches are analyzed which describe the differences in the semantic sphere of a personality before and after the choice is done. It is found out that changes are happening in the content of the semantic sphere, especially meaning of a family plays bigger role. Perhaps it relates to the fact that person leaves a parents' home at the same time and extension of a circle of friends and romantic relations. After the occupational choice is done life guidance includes a wish to be active, to have changes and to have personal development. Those factors indicate that a personality is satisfied by a choice. The satisfaction accelerate the adaptation to the new study environment, and the study process goes well.

**Keywords:** *occupational choice, personal meaning, life guidance, existential choice, reasons of choice, semantic sphere.*

## ATTENTION DEVELOPMENT AT MATHEMATICS LESSONS IN 5 CLASS

M.A. Mihaylova

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The period of adaptation of fifth-graders to new conditions of training often creates difficulties for the pupil, his parents and teachers. One of the main difficulties in training during this period is weakening of attention of the child at a lesson. In this article we learn how the mathematics can help the child to restore and develop this highest mental function - attention.

**Keywords:** *attention development, adaptation, mathematics, the highest mental function.*

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